



International Inner Wheel

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www.internationalinnerwheel.org



International Social Project Theme



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12th November 2024

Dear Inner Wheel members,

The worldwide campaign **Orange The World** from the United Nations strives to end violence against women.

Our heart beats for humanity, Inner Wheel can be a force for good in the world and I want us to UNITE and embrace the **Orange The World** campaign.

Violence against women is a global crisis. So, we must create awareness that every effort invested in preventing violence against women is a step towards a safer, more equal and prosperous world.

The **Orange The World** campaign is a 16-day period from 25th November till 10th December. The colour orange, chosen as a symbol of a rising sun, a brighter future and a world free from violence, should be displayed prominently to show our support, involvement and commitment.



We can contribute by colouring the world orange, showing solidarity, and breaking the taboo around talking about violence against women.

Every beat counts and every action matters, let's empower those women!

May our "**Heartbeat of Humanity**" pulse with Peace.

Best wishes and in friendship,

Mamta Gupta
President 2024-2025
International Inner Wheel

IW One-Stop Centre for Orange The World Campaign



IW website for
Orange The World



Join our IW Whatsapp Group
now for the 16-day campaign

Contact: iw.orangetheworld@gmail.com

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